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### Introduction

### **SLS ICO Project Overview**

The SLS ICO project represents an innovative step by SLON PLUS company in the world of digital finance. The SLS token, or Slon Share, serves as a unique investment instrument, combining the functions of company shares and a utility coin. This opens up new opportunities for investors and users of the SLON PLUS platforms, allowing them to participate in the company's development and benefit from its success.

### **Objectives and Goals of the Whitepaper**

This whitepaper aims to provide comprehensive and transparent information about the SLS ICO project. It elucidates the project's objectives, its structure, as well as potential benefits for investors. The primary goal of the document is to equip the reader with all necessary information to make an informed decision regarding investments in SLS tokens.

### **Overview of Key Concepts and Technologies**

The SLS token is built on the TRON blockchain, ensuring its compatibility with third-party wallets and providing low transaction fees with high processing speeds. The key advantage of the SLS token is its hybrid function: it not only serves as a utility coin but also grants investors ownership stake in the SLON PLUS company, which owns international e-commerce platforms.

# **Project Description**

#### Brief Overview of SLON PLUS and Its Role in Global Trade

SLON PLUS is a high-tech company operating in the sphere of internet commerce. Through a network of web portals and marketplaces such as slonbuy.com, slonpet.com, and others, the company aims to create a unified international ecosystem for borderless business. These platforms target sellers and buyers from Europe and other countries worldwide, offering automatic translation into the user's language and unified registration for trade, advertising, and announcements globally. Thus, SLON PLUS plays a pivotal role in the development of global trade by eliminating language and geographical barriers.

### Overview of the Problems Addressed by the SLS ICO Project

The SLS ICO project aims to address a range of issues associated with traditional methods of financing and investing. One of the main problems is the lack of transparency in ICO projects, which can lead to the concealment of information about the product and existing issues. Additionally, ICO projects often encounter technical shortcomings of blockchain platforms such as Ethereum, leading to delays and vulnerabilities in the system. SLS ICO offers a solution to these problems by using the TRON blockchain to ensure high transaction speeds, low fees, and compatibility with third-party wallets.



### **Market Overview and Competitive Landscape**

The internet commerce market is constantly growing, with strong competition present within it. SLON PLUS stands out in this market due to its innovative model, which combines the functions of company shares and a utility coin in a single SLS token. This allows the company to offer a unique investment proposition that sets it apart from other market players. Furthermore, the use of the TRON blockchain gives SLON PLUS an advantage in terms of higher throughput and scalability compared to other blockchain platforms. Thus, SLS ICO occupies a unique position in the market, offering investors and users new opportunities to participate in global trade.

# **Technology and Architecture**

### Overview of TRON Technology and Its Application in the SLS ICO Project

TRON is a decentralized blockchain platform based on peer-to-peer (P2P) technology, which eliminates intermediaries, reduces costs, and enhances operational efficiency in the exchange of digital content. In the SLS ICO project, TRON technology is utilized for the issuance of the SLS token, which ensures compatibility with third-party wallets and offers benefits such as low transaction fees and high processing speed.

# Blockchain Architecture and Features of the SLS Token

The TRON blockchain architecture consists of three layers: storage, core, and application layers. The storage layer is used to store information about blocks, the core layer contains modules for smart contracts, account management, and consensus mechanisms, while the third layer provides developers with the ability to create DApps in various programming languages.

The SLS token, issued on the TRON blockchain, is a token with a hybrid function, combining the features of a company share and a utility coin. This allows investors to not only use it as a means of exchange but also to acquire ownership stake in the SLON PLUS company.

```
pragma solidity ^0.8.20;

// Interface TRC20
interface TRC20 {
    // Defining Interface Functions
}

// Contract SharesSlonPlus, implementing interface TRC20
contract SharesSlonPlus is TRC20 {
    // Contract Variables and Functions
    // ...

    // Token purchase function
    function buyTokens() public payable {
        // Logic of token purchase
    }

    // Token sale function
    function sellTokens(uint256 amount) public {
            // Logic of token sale }
}
```



This smart contract provides the core functions of the SLS token, such as token transfer, approval, and token transfer, as well as token purchase and sale, making it a convenient tool for investors and users of the SLON PLUS platform. The contract also includes mechanisms for managing the token price and its distribution, which contributes to the transparency and security of transactions.

### **Token Economics**

### Distribution of SLS Tokens and Their Role in the Project Ecosystem

The SLS token, issued as part of the SLON PLUS ICO, plays a central role in the project's ecosystem. It combines the functions of company shares and utility coins, allowing investors not only to use it for transactions but also to acquire ownership stake in the company. In the initial Pre-Sale stage, 10% (22,400,000) SLS tokens are offered with a 75% discount, making the initial token price 1 SLS = \$0.251.

### **Stimulus and Reward Mechanisms for Participants**

The SLS ICO project envisages various stimulus mechanisms for participants. This includes loyalty programs, bonuses for early participation, and potential rewards for active token usage within the ecosystem. Such incentives are aimed at attracting and retaining investors, as well as encouraging active participation in the project's lifecycle.

#### **Economic Models and Growth Forecasts**

The economic model of the SLS ICO is built on the assumption of token value growth as the project develops and trading volume increases on the SLON PLUS platforms. Growth forecasts are based on an analysis of the e-commerce market and the potential of blockchain technologies in this sector. With the high throughput and scalability of the TRON blockchain, on which the SLS token is issued, it is expected to provide fast and cost-effective transactions, which may contribute to its popularity and consequent value growth.

### **Business Model**

### Revenue Generation Model for the SLON PLUS Project and its Relationship with the SLS Token.

The SLON PLUS project generates revenue through its numerous online platforms, such as marketplaces, auctions, and classified ads, providing services in the e-commerce sector. The SLS token, issued on the TRON blockchain, plays a key role in this model as it combines the functions of company shares and utility coins. Owners of SLS tokens can use them to conduct transactions on the SLON PLUS platforms, as well as receive a share of the company's profits.



# Partnership Relationships and Strategies for Attracting New Users.

SLON PLUS actively develops partnership relationships by offering web agencies the opportunity to earn additional income by recommending their services. Strategies for attracting new users include the use of modern marketing approaches such as content marketing, SEO, video content, referral programs, and optimized landing pages. These methods are aimed at increasing the visibility of SLON PLUS platforms and attracting new investors and users interested in using the SLS token and participating in the company's ecosystem.

## **ICO and Fund Distribution**

#### **ICO Plan**

The ICO (Initial Coin Offering) for the SLS token from SLON PLUS is planned to be conducted in several stages. The first stage, Pre-Sale, will begin on October 1, 2024. During this stage, tokens will be offered at a price of 1 SLS = \$0.25, corresponding to a 75% discount. A total of 4,480,000 SLS tokens will be available during this stage. Accepted cryptocurrencies for participation in the ICO include BTC, TRX, ETH, USDT, XRP, BNB, as well as fiat currencies USD and EUR.

\*For more detailed information on the Pre-Sale schedule and ICO, please refer to the company's website in the <u>SALE</u> and <u>ROADMAP</u> sections.

#### **Fund Distribution**

Funds raised during the ICO will be allocated to support various aspects of the SLON PLUS project. The funds will be directed towards technical enhancement, marketing, promotion, scalability, and international expansion of the company's web portals. Additionally, a portion of the funds will be used to address legal and administrative matters related to the project's further development.

\*For more detailed information on token and fund distribution, please visit the company's website in the DISTRIBUTION section.

### Conclusion

In this whitepaper, we have presented the SLS ICO project from SLON PLUS, which offers an innovative approach to investing and utilizing digital assets. We have discussed key aspects of the project, including its technological foundation on the TRON blockchain, the token economics of SLS, and the business model of SLON PLUS. The key points include:

- The role of the SLS token as a means for transactions and investments, providing ownership stake in the company.
- The technological advantages of the TRON blockchain, providing high speed and low fees.



- The economic growth prospects of the SLS token in connection with the development of global trade and e-commerce.
- The business model of SLON PLUS, focused on generating revenue through international e-commerce platforms.
- ICO plans, including sale stages and the use of raised funds for project development.

We urge you to consider the opportunity to participate in the SLS ICO project, to join us in building the future of global trade and digital finance. Your participation will help us expand the boundaries of what is possible and create a sustainable economic model that benefits all ecosystem participants.

Join us on this journey and become a part of the revolution in e-commerce!

